

G E T H O T.



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

Contact: Deborah Montgomery  
Tel. 505.860.4509  
Email: associates@grantwriters.net

**FARMINGTON'S SECOND ANNUAL POLE FITNESS & TWERK OUT  
CONTEST & FUNDRAISER**

10/8/14

Gym Lou's of 416 W. Broadway announces its second annual pole fitness contest and fundraiser. Come celebrate the grand re-opening of our expanded gym with a night of free drinks, an awesome live band, food, and giveaways! Pole fitness experts from around the country will convene on December 20<sup>th</sup> to show off their unique moves and skills. This is a one-of-a-kind fundraiser with all new gym membership fees raised from attendees being donated to local nonprofits.

Co-sponsored by Zebras Sports Bar & Grill and Wines of the San Juan, we are inviting the entire community to this FREE event that will take place in Farmington's elite 24 hour fitness center, Gym Lou's on Broadway (next to the old Deli Factory). Simulating a trendy Las Vegas night club, we will be offering beer, drinks and wines of the San Juan, Zebra's catering, and a ton of door prizes. The pole fitness and twerk workout contest will begin at 7pm and will feature both professional pole/twerk fitness gurus and anyone from the public who is registered and approved by the gym to compete. This could include body builders desiring to show off their upper body strength, moms who want to show off their skills, and others who have used the pole or twerk for fitness or entertainment. To register as a competitor, please contact Asli Basegmez at 505.592.3845. For more information about this press release and event, please contact Deborah Montgomery at 505.860.4509, or by e-mail associates@grantwriters.net.

Gym Lou's invites you to the hottest event in Farmington history.

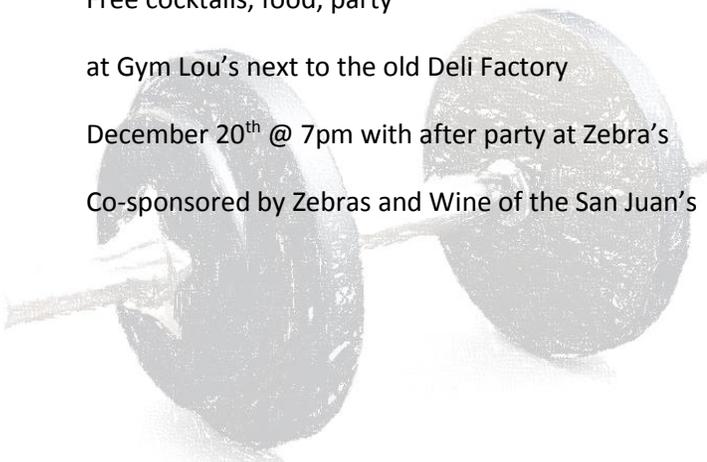
Gym Lou's Grand Re-Opening and Second Annual Pole Fitness Contest for Charity

Free cocktails, food, party

at Gym Lou's next to the old Deli Factory

December 20<sup>th</sup> @ 7pm with after party at Zebra's

Co-sponsored by Zebras and Wine of the San Juan's



416 W. Broadway  
Ground Floor  
Gymulous.com  
505.592.3845